

the whole package...

YRG Solutions

a comprehensive concept to print management solution



Introducing YRG Solutions

YRG Solutions provide a dynamic, professional, reliable and friendly service to move a clients packaged products from concept to shelf in the **shortest possible time, in the most economical way** and to absolutely ensure their **brand consistency**.

We have the experience and expertise to handle major launches involving hundreds of designs to one off pack changes.

We manage the process from initial **design concept through to printed packaging for all packaging formats and all print processes**, or we work with our clients existing external agencies to deliver a specific part of the workflow requirement.

We keep things simple, practical, cost effective and transparent at all stages!

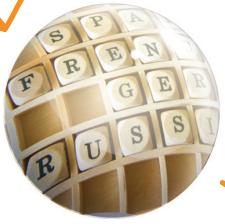




Design: We can provide a full **new design** service, a **range extension** or a simple **promotion flash**.



Photography: We can arrange and produce **photography** for all kinds of products. We combine **creativity** with **practicality**.



Artwork: We produce **right first time technical artwork** for Cartons, Boxes, Labels, Pouches, Sacks. In fact, just about everything that can be printed. We operate sophisticated content management systems that streamline the process and ensure accuracy. We handle and coordinate **copy translations for multi-lingual packs**.



Proofs: We supply sales '**Mock ups**' and press predicted **colour proofs** that manage expectations from the start and simulate how your packs will actually look, and feel, **before going to print**.



Reprographics: We produce **high quality reprographics for all print processes** to ensure that **branding and colours are always consistent**, regardless of process and on **any type of substrate**.



Print: We liaise with your nominated printers (in any part of the world) to **provide comprehensive pre press support and printing tools**. We can set up sophisticated print management control systems to ensure your packs are always **printed consistently** time after time.



Management Solutions: We provide easy to use, flexible and sophisticated **internet based Management Solutions** where, amongst many other things, we safely **store all of our clients brand images** and artwork requirements for their immediate access and future reuse at any time.



Project Tracking: Our '**WebCenter**' System means that clients can manage projects and documents from work, home, or even an Internet cafe on the other side of the world. WebCenter projects can contain any type of document - **CAD files, graphic files, spreadsheets, proposals, purchase orders, customer specifications - anything**. WebCenter automatically maintains versions of every one of these documents. WebCenter ensures clients are always in control of their projects from start to finish.

About YRG

Print & Design Redefined

Founded in 1974, **YRG Group** is a thriving organisation serving a wide range of printers and end-user clients.

The Group has built on sustained success, expanding significantly over the past five years with multi-million pound investments in plant, processes and people that continue to drive its outstanding progress. **YRG** comprises of three closely aligned sites in York and Manchester, as well as a number of innovative and positive partnerships with other companies.

Whatever the print discipline requirements, YRG provides superb, streamlined organisation. Our rare capability for handling multi-process origination means lower end-user costs: our single, coordinated repro process will generate bags, cartons, stickers, flyers, packaging, point-of-sale - indeed everything you need to promote your brands.

- Design Concept
- Photography
- Artwork Production
- Sample Mock Up Production
- Press Predicted Contract Proofs
- Pre Press for all Print Processes & Packaging Formats
- Printing Plates for Flexography
- Print Audit and Technical Support



CONTACT INFORMATION

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